

Karlstad Business School (KBS) Alumni

40 % MEN

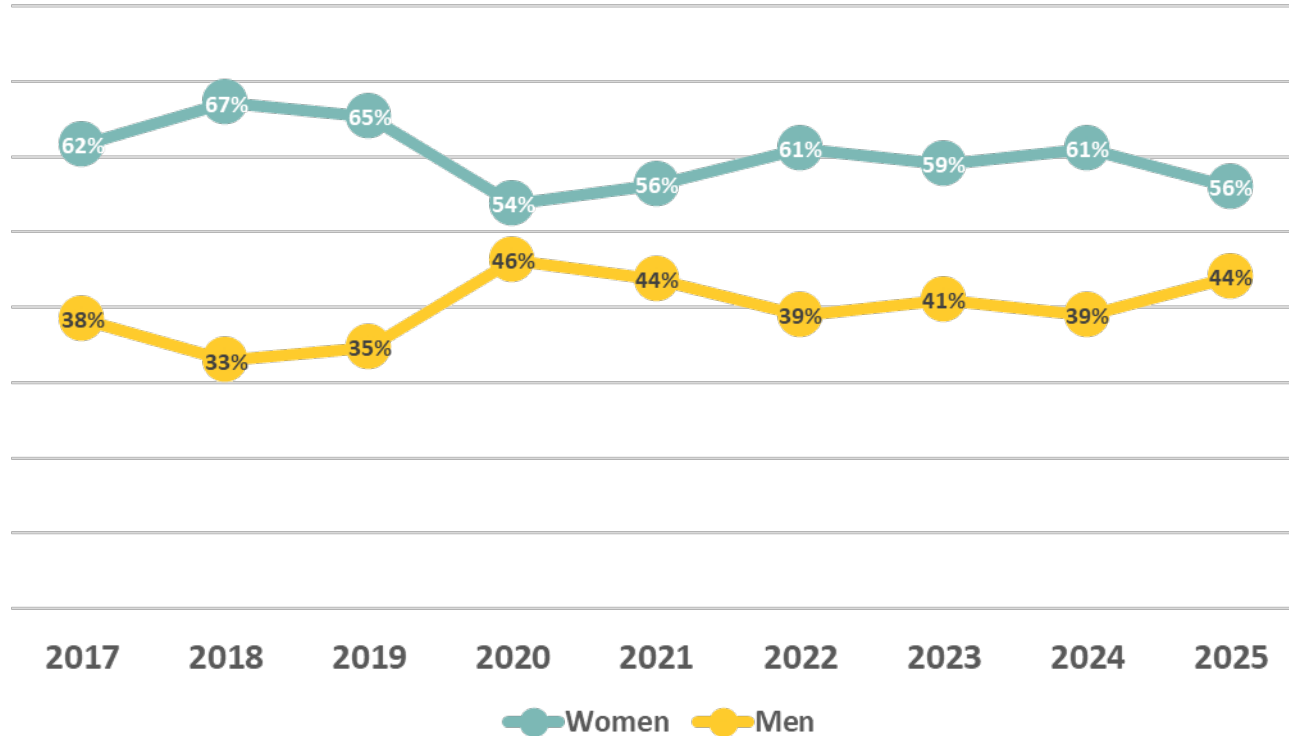
60 % WOMEN

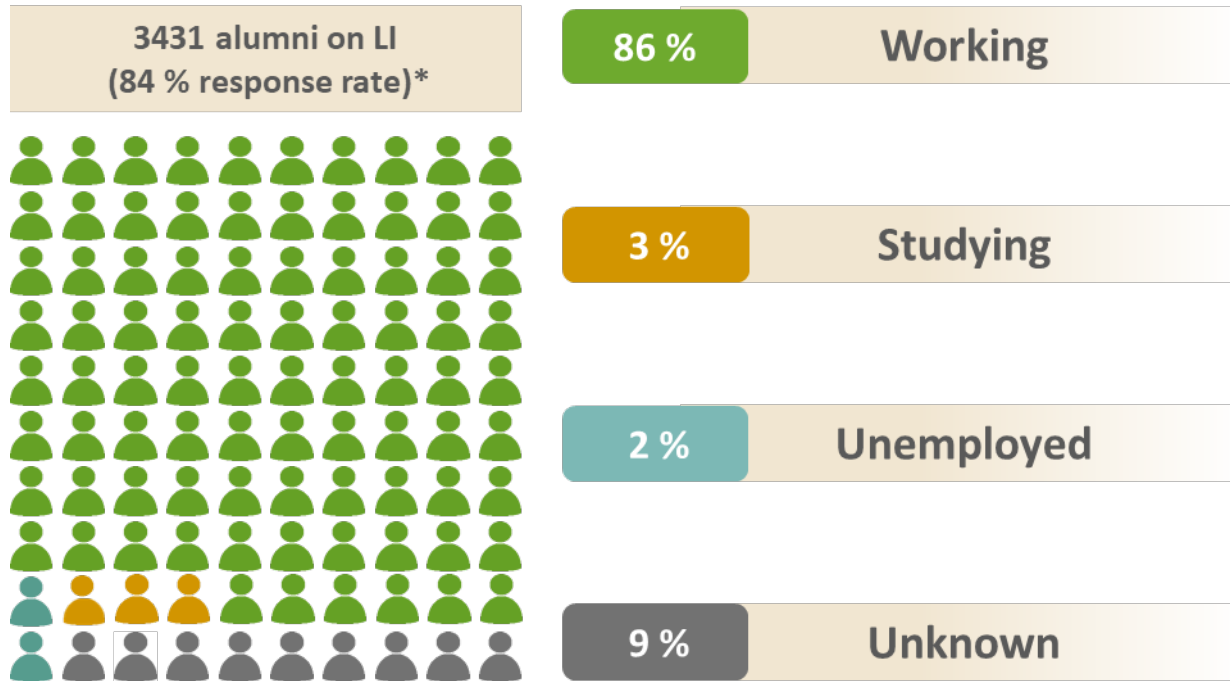
of a total of 4070 alumni graduated 2017-2025



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Gender distribution on KBS programs 2017-2025



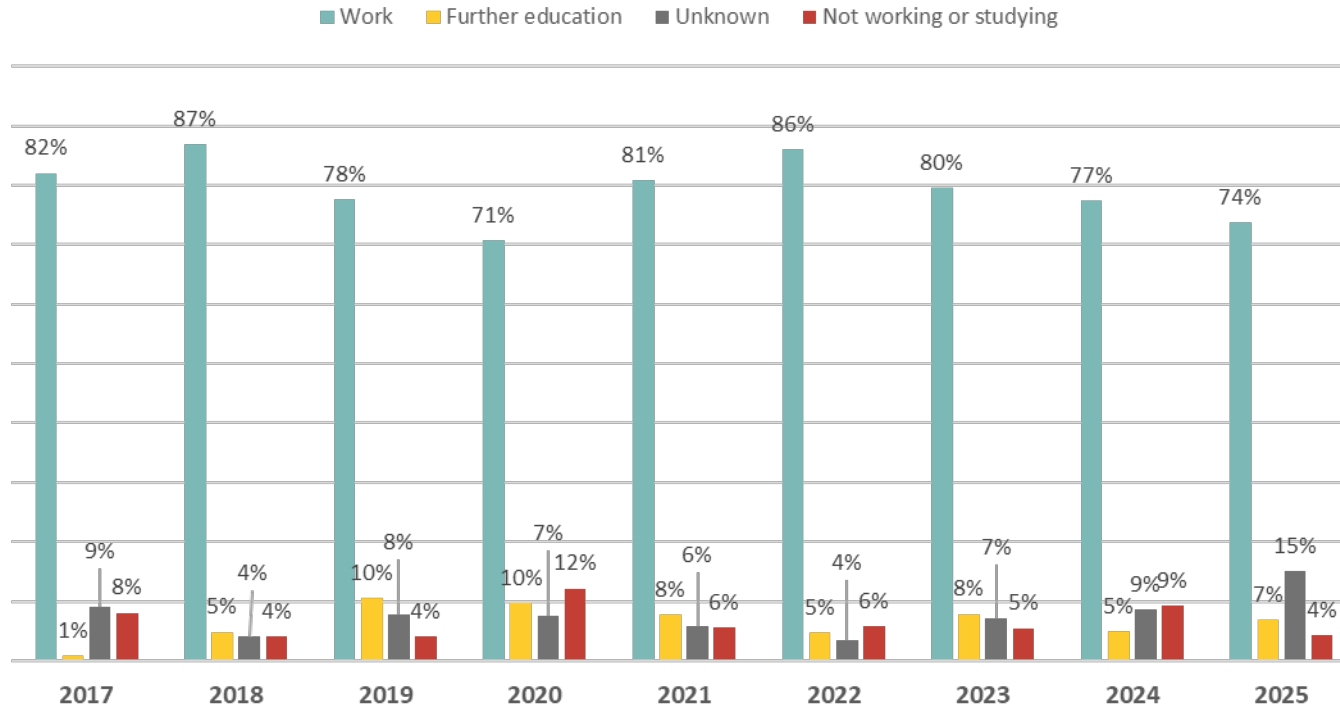


* 2017 and 2018 measured spring 2020
2019 measured spring 2021
2020 and 2021 measured spring 2022
2022 measured spring 2024
2023 measured spring 2025
2024 and 2025 measured spring 2026



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Within 6 months of graduation*

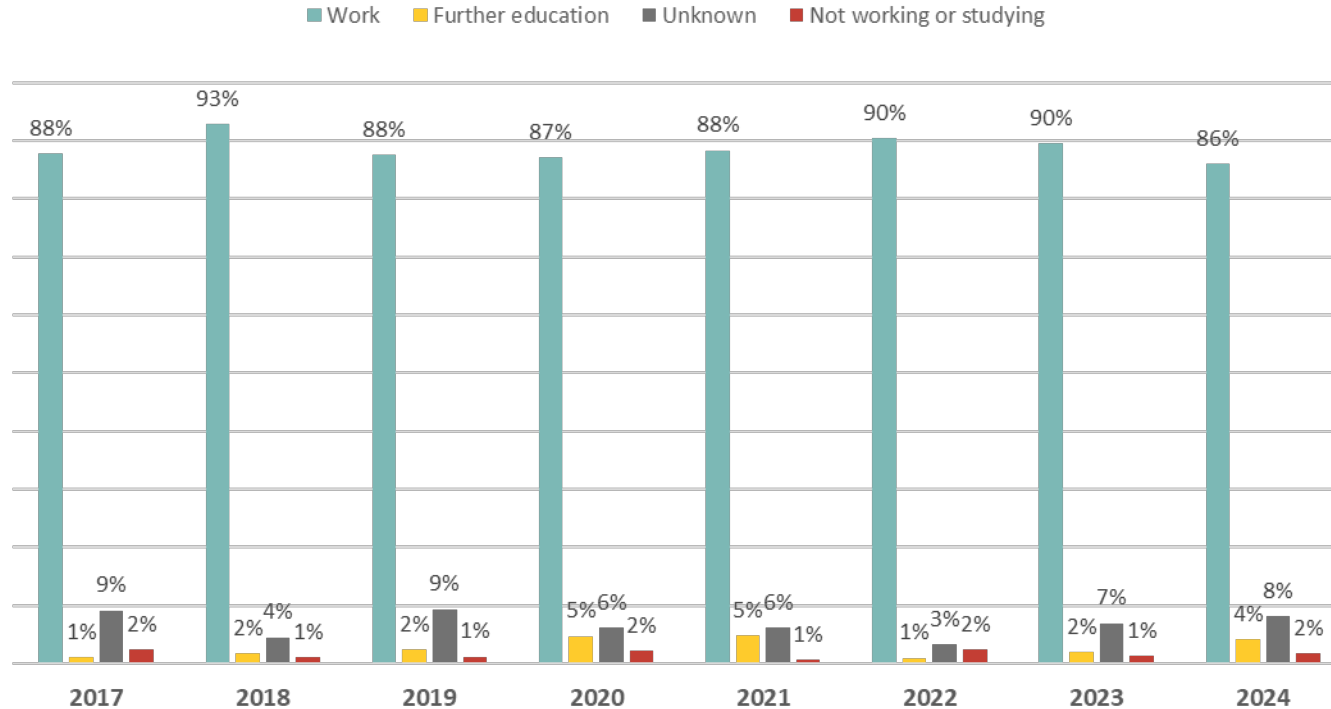


*384 alumni 2017 and 291 alumni 2018, present on LI in April 2020.
 344 alumni 2019, present on LI in April 2021.
 362 alumni 2020 and 358 alumni 2021, present on LI in May 2022.
 414 alumni 2022, present on LI in May 2024.
 417 alumni 2023 present on LI in May 2025,
 468 alumni 2024, and 393 alumni 2025 present on LI in May 2026.



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Within 18 months of graduation*



*384 alumni 2017 and 291 alumni 2018, present on LI in April 2020.
344 alumni 2019, present on LI in April 2021.
362 alumni 2020 and 358 alumni 2021, present on LI in May 2022.
414 alumni 2022, present on LI in May 2024.
417 alumni 2023 present on LI in May 2025,
468 alumni 2024 present on LI in May 2026.



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Blekinge County	3
Dalarna County	20
Gotland County	3
Gävleborg County	10
Halland County	20
Jämtland County	7
Jönköping County	20
Kalmar County	15
Kronoberg County	10
Norrbottn County	9
Skåne County	63
Stockholm County	768
Södermanland County	33
Uppsala County	31
Värmland County	1413
Västerbotten County	6
Västernorrland County	13
Västmanland County	52
Västra Götaland County	545
Örebro County	105
Östergötland County	81
Unknown	126
Abroad	78



Top 5 countries of residence abroad

- Norway (19%)
- Netherlands (12%)
- Germany (10%)
- UK (8%)
- Australia (6%)

and 17 other countries
(45%)



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36%

Residing in **VÄRMLAND** since the time of application to KBS

3%

In-migrated to **VÄRMLAND** since the start of their studies

52%

Residing elsewhere

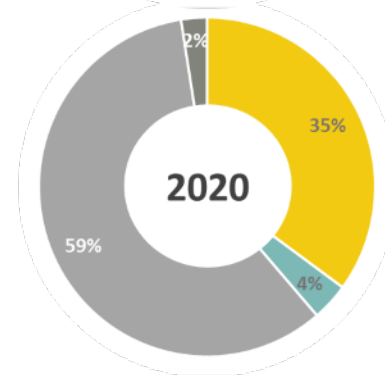
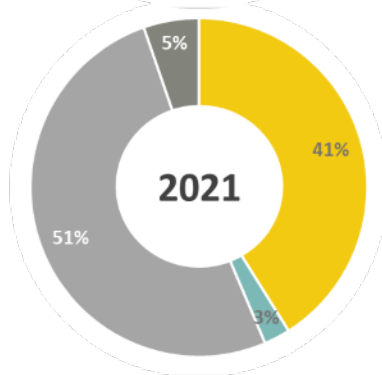
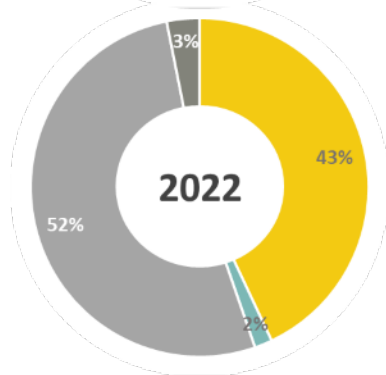
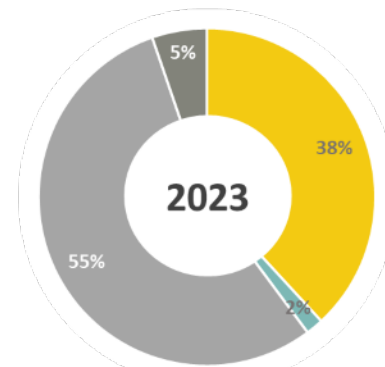
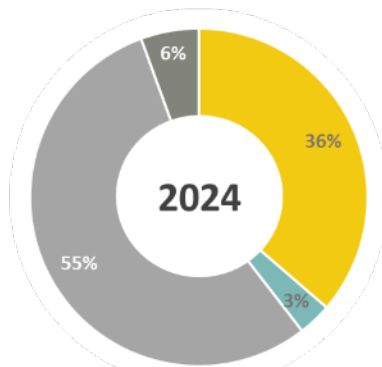
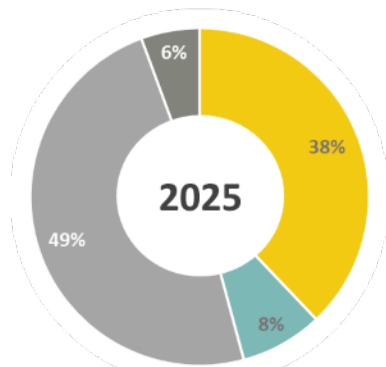
8%

Unknown

*Out of the 3431 alumni from the years 2017 – 2025 present on LinkedIn (LI).
(2017 and 2018 present on LI in April 2020, the year 2019 present on LI in April 2021, the years 2020 and 2021 present on LI in May 2022, 2022 present on LI in May 2024, 2023 present on LI in May 2025, and the years 2024 and 2025 present on LI in May 2026.)



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■ Residing in Värmland since the time of application to KBS
■ In-migrated to Värmland
■ Residing elsewhere
■ Unknown



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Percentage of students/alumni from KBS with international experience from studies abroad



2025: 63 % of the total outgoing students at KAU



2024: 51 % of the total outgoing students at KAU



2023: 57 % of the total outgoing students at KAU



2022: 56 % of the total outgoing students at KAU



2021: 43 % of the total outgoing students at KAU



2020: 64 % of the total outgoing students at KAU



Recurrent and most frequent employers*

- EY
- PwC Sweden
- SBAB Bank AB (publ)
- The Swedish Tax Agency
- Grant Thornton Sweden
- KPMG Sweden
- Aspia
- Karlstads kommun
- Region Värmland
- Svensk Fastighetsförmedling
- Länsförsäkringar

*Among the 3431 alumni from the years 2017 – 2025 present on LinkedIn (LI).
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Examples of positions:

Account Manager, Audit Associate, Accountant, Business Analyst, Business Intelligence Consultant, IT Consultant, Estate Agent, Financial Advisor, Key Account Manager, Legal advisor, Project Manager, Supply Chain Controller
...



Icon from www.fla-con.com

Examples of workplaces:

Accenture
Deloitte
Google
Handelsbanken
Hennes & Mauritz
IKEA
Karlstad Municipality
Löfbergs
Region Värmland
Spotify
Volvo

...
and 1212 additional private
or public organizations



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