

Karlstad Business School (KBS) Alumni

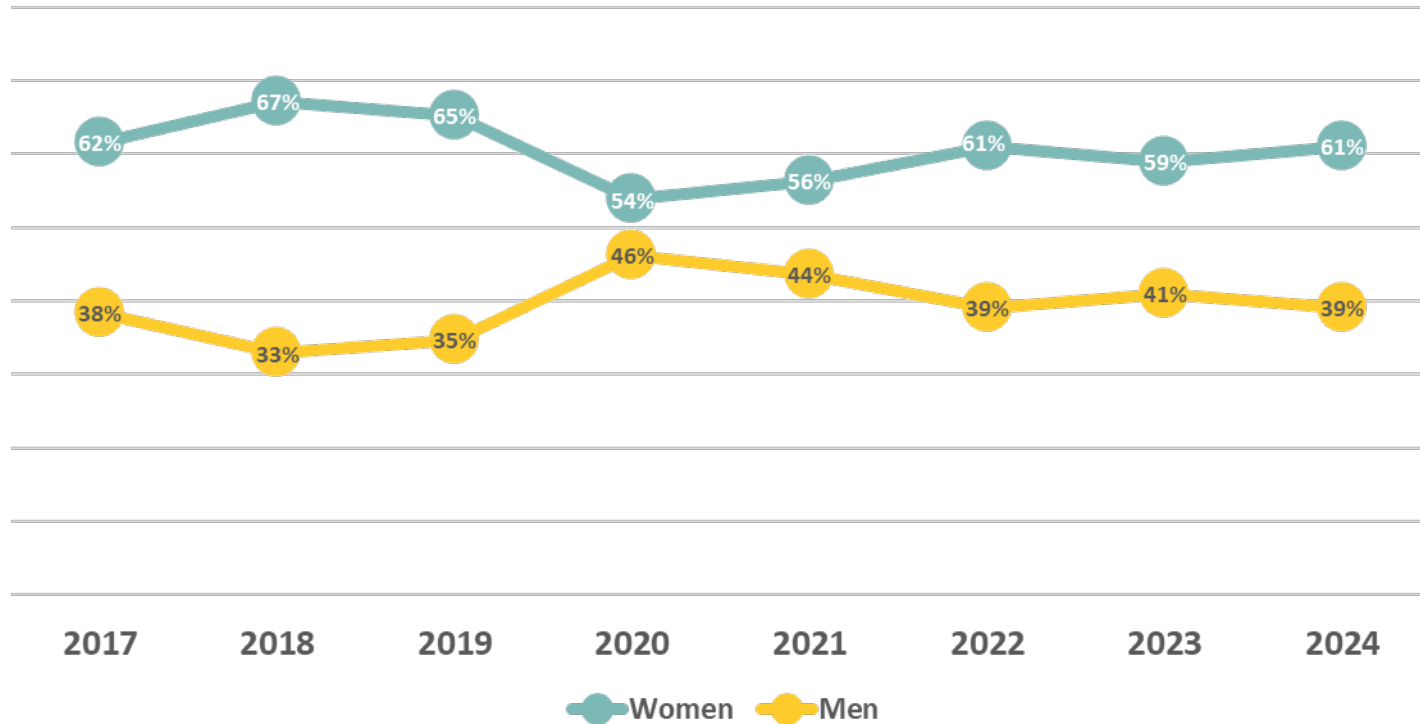
39 % MEN

61 % WOMEN

of a total of 3635 alumni graduated 2017-2024



Gender distribution on KBS programs 2017-2024



3039 alumni on LinkedIn
(84 % response rate)*



85 %

Working

3,5 %

Studying

2,5 %

Unemployed

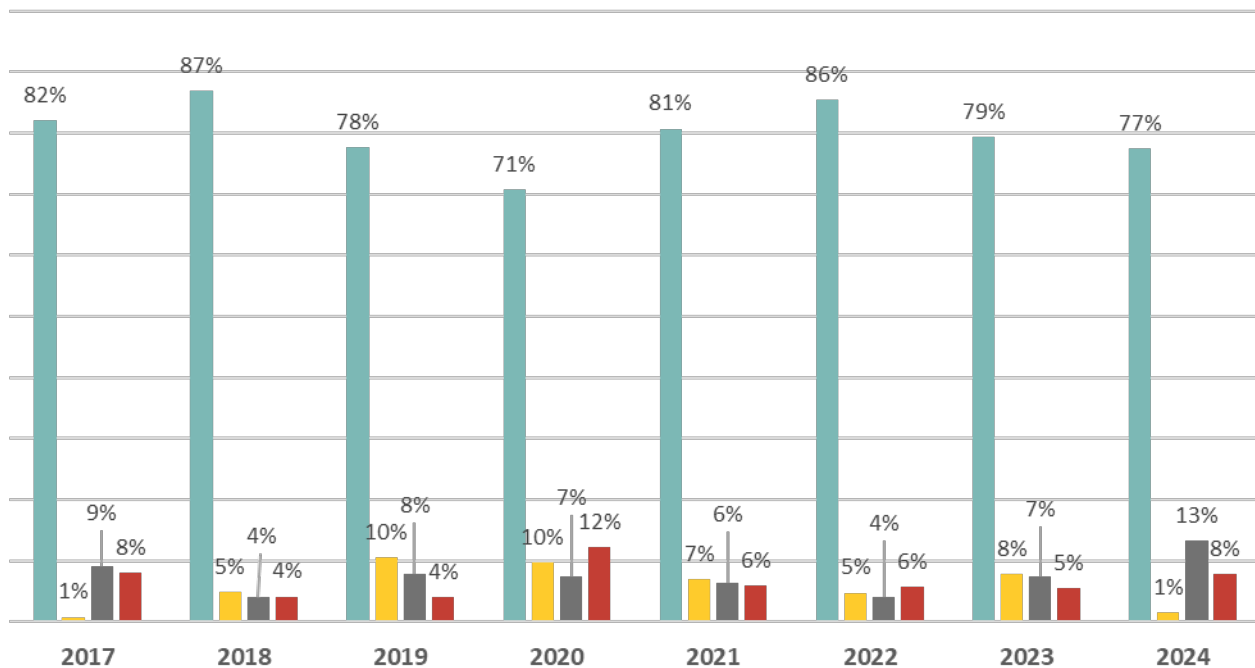
9 %

Unknown

* 2017 and 2018 measured spring 2020
2019 measured spring 2021
2020 and 2021 measured spring 2022
2022 measured spring 2024
2023 and 2024 measured spring 2025

Within 6 months of graduation*

■ Work ■ Further education ■ Unknown ■ Not working or studying



*384 alumni 2017 and 291 alumni 2018, present on LinkedIn in April 2020.

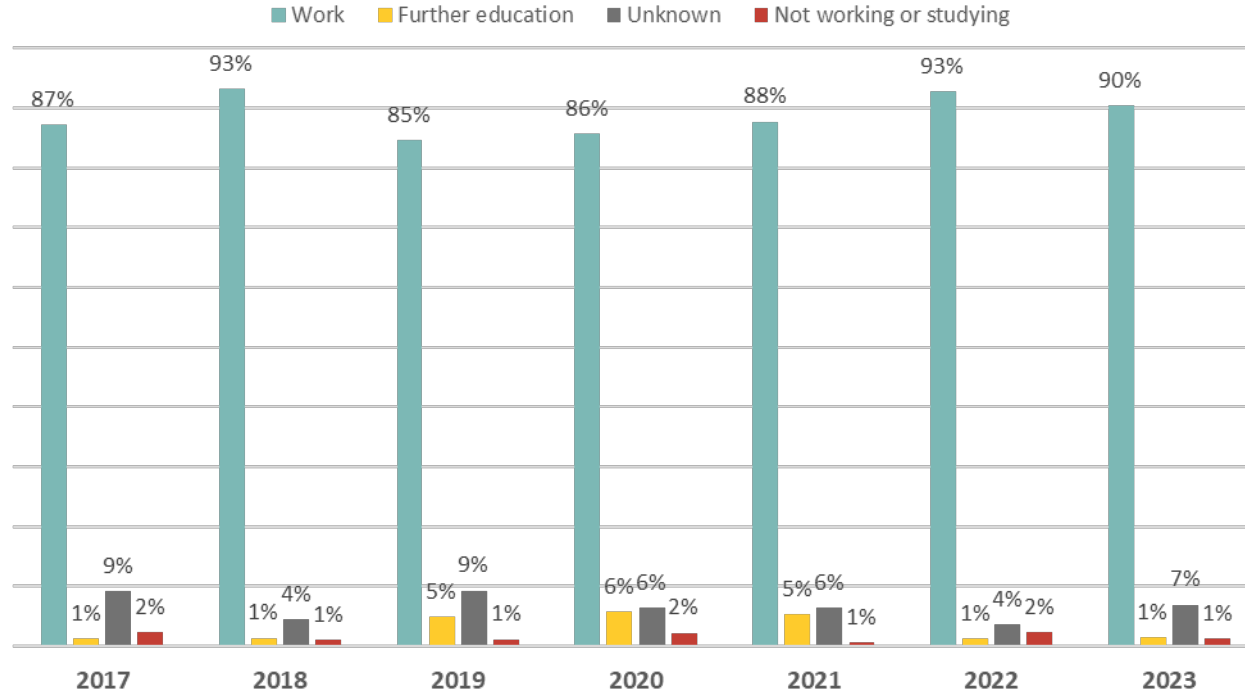
344 alumni 2019, present on LinkedIn in April 2021.

362 alumni 2020 and 339 alumni 2021, present on LinkedIn in May 2022.

414 alumni 2022, present on LinkedIn in May 2024.

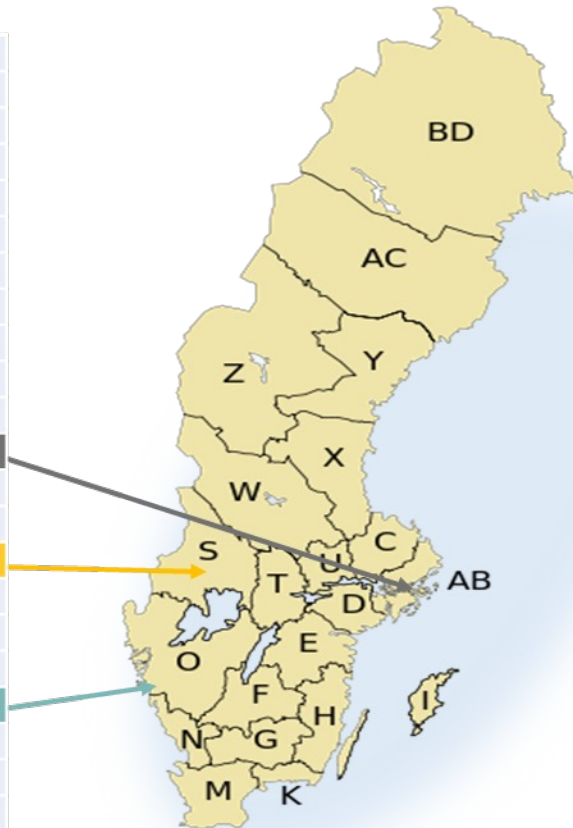
417 alumni 2023 and 469 alumni 2024, present on LinkedIn in May 2025.

Within 18 months of graduation*



*384 alumni 2017 and 291 alumni 2018, present on LinkedIn in April 2020.
 344 alumni 2019, present on LinkedIn in April 2021.
 362 alumni 2020 and 339 alumni 2021, present on LinkedIn in May 2022.
 414 alumni 2022, present on LinkedIn in May 2024.
 417 alumni 2023, present on LinkedIn in May 2025.

Blekinge County	3
Dalarna County	19
Gotland County	3
Gävleborg County	10
Halland County	16
Jämtland County	5
Jönköping County	20
Kalmar County	14
Kronoberg County	9
Norrbottn County	8
Skåne County	60
Stockholm County	686
Södermanland County	31
Uppsala County	25
Värmland County	1265
Västerbotten County	5
Västernorrland County	9
Västmanland County	43
Västra Götaland County	471
Örebro County	91
Östergötland County	70
Unknown	105
Abroad	71



Top 5 countries of residence abroad

- Norway (17%)
- Germany (10%)
- Netherlands (10%)
- Australia (7%)
- UK (7%)

and 17 other countries
(49%)



36%

Residing in **VÄRMLAND** since the time of application to KBS

3%

In-migrated to **VÄRMLAND** since the start of their studies

52%

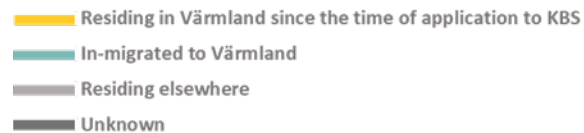
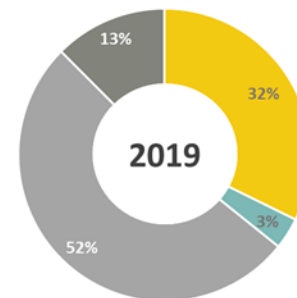
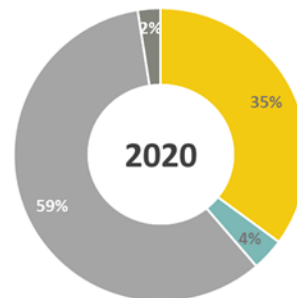
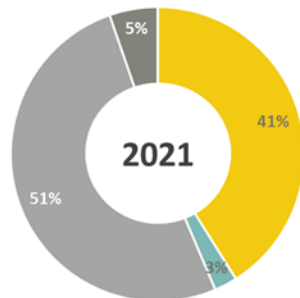
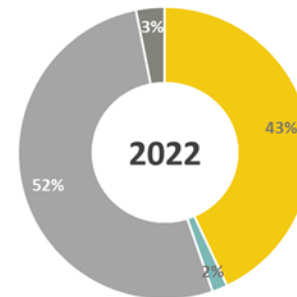
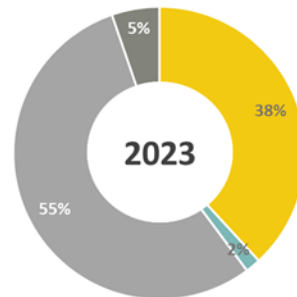
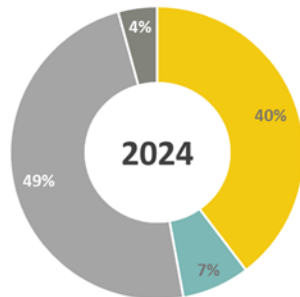
Residing elsewhere

8%

Unknown

*Out of the 3635 alumni from the years 2017 – 2024 present on LinkedIn.

(2017 and 2018 present on LinkedIn in April 2020, the year 2019 present on LinkedIn in April 2021, the years 2020 and 2021 present on LinkedIn in May 2022, 2022 present on LinkedIn in May 2024, and the years 2023 and 2024 present on LinkedIn in May 2025.)



Percentage of students/alumni from KBS with international experience from studies abroad



2024: 51 % of the total outgoing students at KAU



2023: 57 % of the total outgoing students at KAU



2022: 56 % of the total outgoing students at KAU



2021: 43 % of the total outgoing students at KAU



2020: 64 % of the total outgoing students at KAU



2019: 63 % of the total outgoing students at KAU

Recurrent and most frequent employers*

- PwC Sweden
- EY
- SBAB Bank AB (publ)
- The Swedish Tax Agency
- Grant Thornton Sweden
- Aspia
- Karlstads kommun
- KPMG Sweden
- Svensk Fastighetsförmedling
- Region Värmland

*Among the 3635 alumni from the years 2017 – 2024 present on LinkedIn.

(2017 and 2018 present on LinkedIn in April 2020, the year 2019 present on LinkedIn in April 2021, the years 2020 and 2021 present on LinkedIn in May 2022, 2022 present on LinkedIn in May 2024, and the years 2023 and 2024 present on LinkedIn in May 2025.)

Examples of positions:

Account Manager, Audit Associate, Accountant, Business Analyst, Business Intelligence Consultant, IT Consultant, Estate Agent, Financial Advisor, Key Account Manager, Legal advisor, Project Manager, Supply Chain Controller
...



Icon from www.fla-con.com

Examples of workplaces:

Accenture
Deloitte
Google
Handelsbanken
Hennes & Mauritz
IKEA
Karlstad Municipality
Löfbergs
Region Värmland
Spotify
Volvo
...
and 1091 additional private
or public organizations