

1st April

09:30 – 10:00	Registration
10:00 - 10:15	Welcome –
10:15 – 11:05	Key Note speaker Kajsa-Lisa Ljudén, Head of Sustainability at Löfbergs AB
11:05 – 11:20	Coffee Break
11:20 - 12: 30	Presentation – accepted papers/ Cases
12:30 – 13:30	Lunch
13:30 - 14:30	Presentation – accepted papers/ Cases
14:30 – 14:45	PRME related information
14:45 – 15:00	Coffee - Break
15:00 – 15:50	Key Note speaker David Sloan Wilson, President, Prosocial World
15:50 - 16:55	Presentation - accepted papers/ Cases
16:55 - 17:00	Closing Day 1

2nd April

09:30 - 10:00	Registration/Coffee
10:00 – 12:30	Workshop on the use of digital tools (AI) for sustainability in teaching Showcase of teaching methods and courses Collaborative project development session - <i>BI Norwegian Business School and Copenhagen Business School and Jönköping International Business School</i>
12:30 – 13:30	Lunch

Symposium web page: <https://www.kau.se/hhk/samverkan/samverkan-vid-hhk/event-och-arrangemang/3rd-prme-nordic-chapter-responsible>

Contact: Samuel Petros Sebhatu - samuel.sebhatu@kau.se,

Organizing committee:

Samuel Petros Sebhatu, Karlstad Business School, Sweden
Caroline A. Pontoppidan, Copenhagen Business School, Denmark
Lukas Goretzki, Stockholm School of Economics, Sweden

April 1, 2025

HYBRID Symposium

Place:

Karlstad University - Room No. - 1B306 (Fryxell)

Online zoom – <https://kau-se.zoom.us/j/67231612108>

09:30 – 10:00

Registration

Welcome address:

10:00 - 10:15

- Samuel Petros Sebhatu – Organizer of the symposium
- Caroline Aggestam Pontoppidan - PRME Nordic Chair

10:15 – 11:05

Key Note

- **Kajsa-Lisa Ljudén**, Head of Sustainability at Löfbergs AB

11:05 – 11:20

Fika – Coffee Break

Presentation of accepted papers/ Cases

(Session Chair – Samuel Petros Sebhatu)

11:20 - 12:30

- 1. Uncharted Waters For Open Sea: Can Trust and Sustainability Co-exist in the Crypto Space?**
 - **Rajani Singh***, Jan Franciszek Smolinski
Department of Digitalization, Copenhagen Business School, Denmark
- 2. Business school communication as usual is not an option**
 - **Guénola Nonet¹, Denise Voci², Anilla Till³ and Mark Edwards¹**
¹ Jönköping International Business School, ² University of Klagenfurt, ³ Corvinus University of Budapest
- 3. “Leave no scale behind” – a pluralistic framework for achieving the global Sustainable Development Goals at every scale**
 - **Avit Bhowmik**
Karlstad University, Sweden

12:30 – 13:30

Lunch

Presentation of accepted papers/ Cases

(Session Chair – Lukas Goretzki)

13:30 - 14:30

- 1. E-tutor Management and Sustainability: Collaboration Case of School of Economics and Business University of Ljubljana and Central Economic Library**
 - **Vlado Dimovsk, Sandra Penger, Judita Peterlin*, Urban Golob**
School of Economics and Business University of Ljubljana (SEB LU)
- 2. Empowering Young Professionals: Green Transforming and Innovative Grassroots Approaches to Sustainable Management**
 - **Tiffany Berne**
Hanken School of Economics, Finland
- 3. Power To Your People: Building Belonging And Impact At Pleo**
 - **Minna Paunova**
ESCP Business School, Spain affiliated to CBS, Copenhagen

PRME Nordic updates

14:30 – 14:45

- **Caroline Aggestam Pontoppidan/ Lavinia-Cristina Iosif-Lazar**
PRME Nordic Chair, *Copenhagen Business School*

14:45 – 15:00

Fika – Coffee Break

Key Note

15:00 – 15:50
David Sloan Wilson,
President, Prosocial World

Presentation of accepted papers/Cases

(Session Chair – Lukas Goretzki)

15:50 - 16:55

- 1. Learning by Socratic Dialogue**
 - **Lin Lerpold**
Stockholm school of Economics, Stockholm
- 2. Innovative Pedagogy for Sustainability Education: Best practices and insights from BI**
 - **Caroline Dale Ditlev-Simonsen, and Anna Caroline Czerwinska**
BI Norwegian Business School, Norway
- 3. Inner development Goals (IDGs) game**
 - **Guénola Nonet**
Jönköping International Business School

16:55 - 17:00

Closing Day 1

2nd April
HYBRID Symposium

Place:

Karlstad University - Room No. - 1B306 (Fryxell)

Online zoom – <https://kau-se.zoom.us/j/67231612108>

Workshop Chair – Caroline A. Pontoppidan

09:30 - 10:00

Registration/Coffee

10:00 – 12:30

**Workshop on the use of digital tools (AI) for sustainability in
teaching
Showcase of teaching methods and courses**

Input from:

**1. The COIL (Collaborative Online International Learning)
project** - Collaborative project development session

- BI Norwegian Business School and Copenhagen Business School.

2. Inner development Goals (IDGs) game

- Jönköping International Business School

12:30 – 13:30

Lunch