

## Vacancy: International Marketing Internship at FOCO Containers

### About FOCO Containers:

FOCO Containers is an international leader in designing, manufacturing, and delivering high-quality container solutions. Our product range includes storage containers, modular units, and fully customized solutions. Based in Rotterdam, we have been successfully active in the Swedish market for several years, and now we're looking to further expand our presence. To support this growth, we are seeking a Swedish-speaking intern to play a crucial role in driving our marketing efforts and helping to grow our market share in Sweden.

### Your Role as a Connector:

As an intern, you will act as an important connector between our Dutch headquarters and our Swedish partner, located in Båstad. You will facilitate effective communication and collaboration between both departments, ensuring smooth coordination and alignment on marketing strategies and goals.

### What we offer:

- The chance to gain experience in a truly international company, with a primary focus on expanding in Sweden
- The opportunity to work closely with both Dutch and Swedish teams, bridging the gap between the two markets
- Collaboration with an experienced and dynamic international marketing team
- Mentorship and personal development opportunities
- A hands-on internship where you will work on projects specifically aimed at the Swedish market
- A vibrant work environment with regular team-building activities
- Internship compensation

### Tasks and Responsibilities:

During your internship, you will have the opportunity to gain hands-on experience in a variety of areas, all focused on helping FOCO Containers grow in the Swedish market. Your key tasks will include:

- Supporting the development and implementation of marketing campaigns tailored to the Swedish market
- Creating engaging content for Swedish customers across various platforms (online and offline)
- Acting as the bridge between our Dutch team and our Swedish partner, ensuring smooth and efficient communication
- Conducting market analysis to understand Swedish market trends, competitors, and customer behavior
- Assisting with SEO initiatives to improve our visibility in Swedish search engines
- Managing and monitoring our Swedish social media presence
- Carrying out market research to gather insights on Swedish customer preferences
- Supporting email marketing campaigns directed at Swedish clients



- Providing feedback and recommendations to improve our website's user experience for Swedish customers

#### Who we are looking for:

- A student pursuing a degree in marketing, communication, or a related field
- Fluent in both Swedish and English, with strong communication skills in both languages
- A motivated and proactive individual who enjoys working as part of a team but is also capable of working independently
- A creative thinker with a strong passion for marketing and a sharp eye for detail
- Someone with an interest in the Swedish market and its cultural dynamics
- Willing to relocate to the Netherlands for the duration of the internship

#### How to apply:

Are you ready to be an essential link between our Dutch and Swedish teams and contribute to expanding our presence in the Swedish market? If so, we'd love to hear from you! Send your motivation letter, CV, and details about your marketing interests to [info@fococontainers.com](mailto:info@fococontainers.com).

We are looking forward to your application and hope to welcome you to FOCO Containers soon! As a company with a strong presence in the Swedish market, and close ties to our Swedish partner in Båstad, we believe your skills and insights will play a key role in our continued success.

