



3rd PRME Nordic chapter Responsible Management Education (RME) Symposium

Key Note

“The role of innovation for responsible leadership and transformation”

The importance of sustainable ecosystem transformation practice - Integrate research and education for sustainability.

Bo Edvardsson, Professor Karlstad Business School/CTF-Service Research Center–Karlstad University

Marie Carlsson, VP Electromobility Business Development, Volvo Buses



Meet the Editor

Journal of Business Ethics

Prof. Suzanne van Gils,

BI Norwegian Business School, Norway

Member of the editorial Board & Section Editor

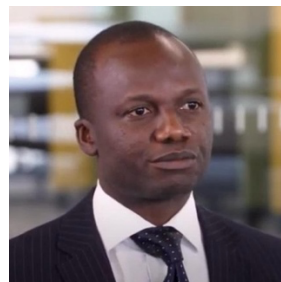


Business & Society

Prof. Collins Ntim,

Southampton Business School, UK

Member of the editorial Board & Associate Editor



Moderator



Professor emeritus Atle Midttun
BI Norwegian Business School, Norway

Registration:

<https://www.kau.se/hhk/samverkan/samverkan-vid-hhk/event-och-arrangemang/3rd-prme-nordic-chapter-responsible>



4th March

09:30 – 10:00	Registration
10:00 - 10:15	Welcome –
10:15 – 11:05	Key Note speakers
11:05 – 11:20	Coffee Break
11:20 - 12:10	Presentation – abstracts
12:10 – 12:30.	UN – SSDN presentation
12:30 – 13:30	Lunch
13:30 - 14:30	Presentation – Abstracts
14:30 – 14:45	PRME global information
14:45 – 15:10	Coffee - Break
15:10 – 15:50	Meet the Editor
15:50 - 16:30	Presentation - Abstracts
16:30	Closing

5th March

09:30 -10	Registration/Coffee
10:00 – 12:00	i5 in person
12:00 – 13:00	Lunch

Contact :

Organizer/leader - Samuel Petros Sebhatu - samuel.sebhatu@kau.se, or

Caroline Aggestam Pontoppidan - cap.acc@cbs.dk

Lavinia-Cristina Iosif-Lazar - li.go@cbs.dk



Full Program

HYBRID Symposium

Place –

Karlstad University - Room No. - 9D321

Online zoom –

March 4, 2024

09:30 – 10:00

Registration

Welcome address:

10:00 - 10:15

- Samuel Petros Sebhatu – Organizer of the symposium
- Marie Therese Christiansson, Head of Karlstad Business School
- Caroline Aggestam Pontoppidan - PRME Nordic Chair

10:15 – 11:05

Key Note:

- Bo Edvardsson, *Professor Karlstad Business School/CTF-Service Research Center–Karlstad University*
- Marie Carlsson, *VP Electromobility Business Development, Volvo Buses*

11:05 – 11:20

Fika – Coffee Break

11:20 - 12:10

Presentation of accepted abstracts:

1. **A journey towards sustainability: Theoretical and empirical perspectives**,
Guénola Nonet¹ and Kevin Mascarenhas²
¹ *Jönköping International Business School*, ² *Natural Flow Consultancy*
2. **Business and business school collaboration – case UN PRME and UNGC**
Ditlev-Simonsen Caroline Dale, and Czerwinska, Anna Caroline
BI Norwegian Business School, Norway.

12:10 – 12:30

Sustainable Development Solutions Network, UN-SSDN Network

- Avit Bhowmik, Asst. Prof., Centre for Research on Sustainable Societal Transformation, Karlstad University

12:30 – 13:30

Lunch



Presentation of accepted abstracts:

13:30 - 14:30

- 1. Permaculture design Framework tools for Responsible Management Education (UN-PRME) to educating sustainability to business students**
 - Maribel Blasco and Isabel Fróes, *Dept of Management, Society & Communication, Copenhagen Business School, Denmark*
- 2. Structural changes enabling a shift towards enhanced sustainability education in business studies: *From refined learning goals to student feedback***
 - Paula Schönach - *Senior advisor in sustainability, Aalto University School of Business, Finland*
- 3. Empowering Transformation: Exploring the synergy of norm-critical pedagogy and making students change agents through education**
 - Andrey Abadzhev, Sara Davoudi, Lazarus Fotoh, Mikael Johnson, and Ann-Charlotte Paas – *Karlstad University, Sweden*

14:30 – 14:45

PRME global:

- Sophie Kacki – *Manager of Engagement, PRME, United Nations Global Compact, New York.*

14:45 – 15:10

Fika – Coffee Break

15:10 – 15:50

Meet the Editor:

Journal of Business Ethics

- Prof. Suzanne van Gils, *BI Norwegian Business School, Norway*
Member of the editorial Board & Section Editor,

Business & Society

- Prof. Collins Ntim, *Southampton Business School – University of Southampton*
Member of the editorial Board & Associate Editor,

Moderator of the discussion:

- Professor Emeritus – Atle Midttun - *BI Norwegian Business School, Norway*

15:50 - 16:30

Presentation of accepted abstracts:

- 1. A rapid review of qualitative research on barriers to pro-environmental behavior change**
 - Albina Dioba - *Copenhagen Business School, Denmark*
- 2. Unveiling the educational potential of integrating i5 impactful learning to Work Integrated Learning fostering transformative and sustainable learning**
 - Samuel Petros Sebhatu¹, Karin Alm², Christian Koch², and Caroline Pontoppidan³
¹Karlstad University, ²Kristianstad University, ³Copenhagen Business School

16:30

Closing