2023: IMPACT AND THE UTILISATION OF RESEARCH

PHD COURSE: IMPACT AND THE UTILISATION OF RESEARCH (4.5 CREDITS)
The findings, experiences, and ideas that emerge from research have traditionally been utilised through academic publication and teaching programmes. However, academic impact alone is no longer enough for a successful research career. With the growing emphasis in the research funding landscape on maximising impact beyond academia, it is increasingly important that researchers reach wider society by embedding non-academic impact strategies in their projects, by working with a range of non-academic partners and by using ever more innovative methods of dissemination and utilisation.

This course contains a number of methods that can be used as support to ensure that your research has impact and relevance beyond the university. The course also gives you tools that help you best communicate the value of your research to research funders and investors.

LECTURERS AND CONTENT
You will be provided with knowledge about idea development related to research. Particular emphasis will be given to developing an understanding of 'research impact' and how to embed this in your projects. You will meet researchers from various disciplines, all of whom have chosen different paths to take their ideas further from non-profit routes to commercialisation. Other sessions will involve people with extensive experience in key areas around the utilisation of research, such as intellectual property rights and protection. You will also review different types of entrepreneurship and innovation, as well as the importance of networking.

WHO CAN APPLY AND MORE DETAILS
The course, which is organised by Innovation Office Fyrklövern, is offered to PhD students in all disciplines from Karlstad, Linnaeus, Örebro and Mid-Sweden Universities. It consists of seven compulsory seminars and an examination session. There will also be an optional workshop on intellectual assets with the Swedish Intellectual Property Office (date TBC).

HOW TO APPLY?
Registration opens **30 March**.
Please send your application to fyrklovern.doktorand@kau.se no later than **2 June**. Supply your name, university, department, contact information, a short description (max. 200 words) of your doctoral research project, and say why you wish to participate in the course. Be sure to get your supervisor's approval and also state their name and email address in the application. We strive to have as broad a mix of disciplines as possible in the cohort.

Please note that the course is delivered completely digitally via Zoom and is taught in English.

CONTACT

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SEMINAR DETAILS

1. Impact - 19/9, 09.00-12.00
- Course Introduction
- Wider (Non-academic) Research Impact
2. Pitching and Presenting - 20/9, 09.00-12.00
- Presentation Skills
- IAI Duo Interviews
3. Funders and Wider Collaboration - 27/9, 09.00-12.00
- Vinnova
- Formas
- Building, Utilising and Maintaining Networks
4. Value Creation Forum 1 - 28/9, 09.00-12.00
- Open Access and Open Data
- VCF Group Work (4-minute pitch)

5. Value Creation Forum 2 - 12/10, 09.00-12.00
- Collaborative Research Examples
- VCF Group Work (4-minute pitch)
6. Licences, Protections and Copyrights - 24/10, 09.00-12.00
- PRV/ Swedish Intellectual Property Office
- Christina Wainakka, Confederation of Swedish Enterprise
7. Value Creation Forum 3 - 25/10, 09.00-12.00
- Collaborative Research Examples
- VCF Group Work (4-minute pitch)

Examinations on 9/11 and 16/11; 09.30-12.00 and 13.00-15.00
- Each student participates in one of the four examination sessions. It is not normally possible to choose which session you will attend.

INNOVATIONSKONTORET FYRKLÖVERN

Linnéuniversitetet · Mittuniversitetet MID SWEDEN UNIVERSITY · ÖREBRO UNIVERSITET