Syllabus

Course Approval

The syllabus was approved by the Faculty Board for Arts and Social Sciences on 2022-06-07 and is valid from the autumn semester of 2022 at Karlstad University.

Doctoral study subject

English

Course name

Språk och diskurs i sociala medier
Social media language and discourse

Credit points

7,5

Degree Level

Doctor

Language of Instruction

English.

Target group and prerequisites (Fill out!)

Those admitted to a doctoral program in any humanities or social science discipline are eligible to take the course.

Aims

Upon completion of the course, doctoral students should be able to
1. describe and analyse important linguistic traits and practices in social media communication,
2. identify and critically reflect upon social and technological aspects of linguistic interaction in social media,
3. make a selection of linguistic data based on different social media,
4. formulate relevant research questions and apply suitable methods to study selected aspects of language use in social media in relation to their own research project or specialization, and
5. reflect critically upon ethical problems and questions related to research based on data from social media, especially in relation to their own research project or specialization.

Course Content

The course provides an overview of research on language use and language-related practices in social media, with a special focus on qualitative and discourse analytical approaches in applied linguistics. The course treats key themes in research on linguistic practices in social media, and also touches upon practical aspects of how research on language use in social

media can be conducted. The concept social media is understood in the course as an umbrella term for many types of user-driven, digital, and online-based technologically mediated communication, ranging from e-mail and instant messaging to social network services, content sharing and streaming services, and digital games. The applied linguistics approach means that the course focuses specifically on the role of language use in social media in people's social lives, for example in relation to identity formation, learning, activism, and so on. Doctoral students have the option of specializing their studies in relation to their own research project or area of expertise.

Reading List

See separate document.

Examination

Assessment of all learning outcomes is based on individual written hand-in assignments and individual oral presentations.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course. The results will be used as a basis when developing and planning future courses.

Additional Information (Add information as needed!)

One of the grades Fail (U) or Pass (G) is awarded in the examination of the course.