



Syllabus

Course Approval

The syllabus was approved by the Faculty Board for Arts and Social Sciences 2022-05-03 and is valid from the autumn semester of 2022 at Karlstad University.

Doctoral study subject

Business Administration

Course name

Innovation Management Research

Credit points

7,5

Degree Level

Postgraduate

Language of Instruction

English

Target group and prerequisites

The course is aimed primarily at postgraduate students in Business Administration at Karlstad University and secondly to other Swedish HEIs (see Appendix 1 for more detailed Admission rules).

Aims

After completing the course, the doctoral student should be able to

1. describe and discuss the most relevant theory and frameworks in the innovation management field,
2. identify and evaluate innovation practices carried out by companies, understanding the scope, benefits and challenges,
3. critically reflect on innovation management and discuss gaps and potential areas for new research,
4. apply theories and concepts from the innovation management field in their own research, and
5. identify practical issues related to innovation management and select the adequate methods to solve them.

Course Content

The course consists of lectures and discussion seminars organized in 4 themes that cover the different perspectives on innovation management research: The origins and evolution of innovation research; Key concepts and frameworks; Organizing for innovation; Environment for innovation. Each theme is based on lectures and discussion seminars. Students shall prepare for the lectures and discussion seminars by reading and critically reflecting on the course literature that focuses on selected historical and contemporary articles and books. During the course, students will be asked to individually summarize the content into a learning diary, and to develop, in groups, an outline of a paper that critically analyses the course literature and connects it to the students' dissertation topics. The students will also conduct peer reviews of each other's papers and will receive reviews and support from the faculty during the writing process.

Reading List

See separate document.

Examination

Examination is based on a) active participation during seminars and lectures, b) individual written assignment (learning diary) and c) course paper.

One of the grades, Pass (G), or Fail (U) is awarded in the examination of the course

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course. The results will be used as a basis when developing and planning future courses.

Additional Information

The course certificate will be provided upon request.

Appendix 1

Admission rules

Each syllabus states target group and eligibility, which should be based on the prerequisites necessary to understand and process the content of the course. Syllabi and scheduled course meetings are posted on the course portal web page for the doctoral level, which is also open to the public. Doctoral students who wish to take a course should sign up according to instructions on the course portal.

Admitted students must meet the requirements stated in the syllabus. If there are more prospective students than the teaching capacity allows, priority is given to students as follows:

1. If the course is not included in the obligation stated in item 2 below, admission is primarily granted to eligible students at the department offering the course. If the course is offered jointly by several departments at Karlstad University, priority is given, as agreed, by the departments concerned. If the course is commissioned by the Faculty, all students at the Faculty belong to the prioritised group. In the case of cross-faculty courses, all students at Karlstad University belong to the prioritised group. If order of admission must be made in the prioritised group, the student who first signed up according to the requirement above, is given priority.
2. If the course is part of a commitment to a national or international graduate school, network or equivalent, priority is given to their participants.
3. If there is an agreement on exchange with a subject, department or faculty at another HEI, eligible students from such institutions have second priority
4. Other eligible students at Karlstad University have third priority.
5. Other eligible students at other Swedish HEIs have fourth priority.

The appointed course convener decides on admission of students to a doctor level course in accordance with the order of priority stated above.

Upon completion of the course, the course convener issues a course certificate with a proposed grade to the students.