

Reading list – Netnography and Big Data 7.5 credits

Franzke, A. S., Bechmann, A., Zimmer, M., Ess, C. and the Association of Internet Researchers (2020). Internet Research: Ethical Guidelines 3.0. <https://aoir.org/reports/ethics3.pdf>.

Sloan, L. & Quan-Haase A. (Ed.). (2017). The SAGE Handbook of Social Media Research Methods. SAGE.

The doctoral student shall also seek out scientific papers (of about 150-200 pages) to be used in the concluding examination assignment.